

Glasgow Chamber of Commerce

MAY 2024 MEETING



Attendance

- ▶ Meeting is being recorded.
- ▶ Attendance: Announce yourself and your business.
- ▶ For all meeting minutes:
 - ▶ <https://glasgowmo-chamber.com/meetings/>



Glasgow Chamber of Commerce
Meeting Dates, Locations, Agendas and
Minutes



Meeting Agenda

- ▶ Treasurer's Report
- ▶ Old Business
- ▶ New Business
- ▶ Committee Reports
- ▶ Business Roundtable



Treasurer's Report

PRESENTED BY BRENDA UTHLAUT



Old Business

PRESENTED BY SCOTT MORRIS

Welcome Wagon

- ▶ Welcome Wagon
 - ▶ J.Y. Miller (brochure)
 - ▶ Nikki Gouge (magnet/visitor's center)
 - ▶ Kimberly Reckner (website)
 - ▶ <https://glasgowmo-chamber.com/welcome-wagon/>
 - ▶ Chamber redirect link for flexibility and future changes without changing print material.
 - ▶ Dizzie Hill (postcard)



Business Tools

- ▶ Small Business Development Center
 - ▶ Resources to grow business
 - ▶ Training
 - ▶ Updates
- ▶ Business License Registration
 - ▶ Scott Morris / Kimberly Reckner – YouTube video of application process








Memberships

- ▶ New Chamber Membership Packages
 - ▶ Friends of the Chamber
 - ▶ Standard Membership
 - ▶ Bronze Membership
 - ▶ Silver Membership
 - ▶ Gold Membership




Memberships

- ▶ Sign up for your membership!
- ▶ Monthly or Annual Memberships
- ▶ Itemized investment \$'s.

 <p>FRIENDS OF THE CHAMBER</p> <p>\$10 / MONTH OR \$100 / YEAR</p> <ul style="list-style-type: none">• Volunteering• General Fund Investment (\$50)• Long-Term Capital Investment (\$50)• Complimentary Business Listing <p>Join Now!</p>	 <p>STANDARD</p> <p>\$25 / MONTH OR \$250 / YEAR</p> <p>Friends of the Chamber Package +</p> <ul style="list-style-type: none">• Volunteering• General Fund Investment (\$100)• Long-Term Capital Investment (\$50)• Complimentary Business Listing• Voting Eligibility• Professional Development Opportunities• Training (\$100) <p>Join Now!</p>	 <p>BRONZE</p> <p>\$45 / MONTH OR \$450 / YEAR</p> <p>Standard Package +</p> <ul style="list-style-type: none">• Volunteering• General Fund Investment (\$100)• Long-Term Capital Investment (\$70)• Complimentary Business Listing• Voting Eligibility• Professional Development• Training (\$150)• Enhanced Business Listing• Customer Reviews• Business Social Sharing – (share your post to VGMO (VisitGlasgowMO) and GCC (Glasgow Chamber of Commerce) story once a month) <p>Join Now!</p>	 <p>SILVER</p> <p>\$65 / MONTH OR \$650 / YEAR</p> <p>Bronze Package +</p> <ul style="list-style-type: none">• Volunteering• General Fund Investment (\$100)• Long-Term Capital Investment (\$140)• Complimentary Business Listing• Voting Eligibility• Professional Development• Training (\$150)• Enhanced Business Listing• Customer Reviews• Business Social Sharing – (share your post to VGMO (VisitGlasgowMO) and GCC (Glasgow Chamber of Commerce) story once a month)• Social Supporter – Spotlight<ul style="list-style-type: none">• Support a VGMO and GCC Social post and be acknowledged and tagged as a community social supporter, (4 posts – 1 post / quarter) <p>Join Now!</p>	 <p>GOLD</p> <p>\$85 / MONTH OR \$850 / YEAR</p> <p>Silver Package +</p> <ul style="list-style-type: none">• Volunteering• General Fund Investment (\$100)• Long-Term Capital Investment (\$250)• Complimentary Business Listing• Voting Eligibility• Professional Development• Training (\$150)• Enhanced Business Listing• Customer Reviews• Business Social Sharing – (share your post to VGMO (VisitGlasgowMO) and GCC (Glasgow Chamber of Commerce) story once a month)• Social Supporter – Spotlight<ul style="list-style-type: none">• Support a VGMO and GCC Social post and be acknowledged and tagged as a community social supporter, (4 posts – 1 post / quarter)• Business Highlight in one VGMO e-newsletter• Business Interview <p>Join Now!</p>
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Home About Tours Events SHOP Contact



PROTECTED: BUSINESS MEMBERSHIP – CHAMBER OF COMMERCE

Edit Edit with WPBakery Page Builder

Sign up for your Chamber of Commerce Business Membership today!

Put your Business ahead!

Join our community in promoting professional growth, economic development and business success. Sign up for your annual Chamber of Commerce Business Membership today!

Whether you simply want to invest in your community or participate in a collaborative effort, we are here to help. We will help you create a bigger business presence, help promote and advertise online, and provide professional development and training opportunities! The Chamber of Commerce Business Membership will pioneer a new path of how memberships work, promote new businesses and drive interest in our city.

How? This suite of services was created by pros who know how to create campaigns, projects, programs and even companies that scale. If your establishment is a mom and pops shop or an enterprise service, there's something here for you.

Each Chamber of Commerce Business Membership is designed to put you on the community directory, bringing maximum potential for businesses to grow. The bundles can work independently or can function as tiers because each plan bundle builds upon the other. This means that no matter what plan you pick, your business can start small, remaining on the same affordable business plan for a few months, and work your way up to a more robust and dynamic plan, after you have seen the positive results.

All Chamber Memberships provide investment into our General Fund and Long-Term Capital Fund and receive a complimentary business listing in our Glasgow directory. To get started, select your membership below to choose how much investing, advertising, and promotion you want to do based on your business goals.

Chamber of Commerce Business Memberships:

Tiered membership packages have different investment levels and consist of the following:

1. Volunteering – Yes for all packages, we need you!
2. General Fund Investment – \$5 / Level
3. Long-Term Capital Investment – \$55 / Level
4. Complimentary Business Listing

Available at Standard Level +:

1. Voting Eligibility
2. Professional Development Opportunities
3. Training

Available at Bronze Level +:


1. Marketing
2. Advertising

Complimentary Business Listing in Glasgow Directory

Customized Dedicated Business Web Page including:


- Business Logo
- Business Name
- Business Description
- Business Address
- Business Phone
- Website URL
- Social URLs
- Customer Testimonial, Quote or Marketing Slogan
- Hours of Operation (Searchable by Users – Open Now)

Check out the Chamber of Commerce Business Membership packages below, and select your membership level (monthly or annual payment options available):



CHAMBER OF COMMERCE

MY SAMARIS





New Business

PRESENTED BY SCOTT MORRIS

New Event

- ▶ Sky Pyro Fireworks
 - ▶ Collin Littleton Presentation



Event Updates

- ▶ Wine Walk 2024
 - ▶ Winner of donated prizes Juliet Heath (needs contacted)
 - ▶ Vendor Refunds completed
 - ▶ Online Ticket Sales Net - \$8,461.44
 - ▶ Online Vendor Reg - \$132.11
 - ▶ Online Product Sales Commission - \$22.46
 - ▶ 30% online ticket sale growth YOY

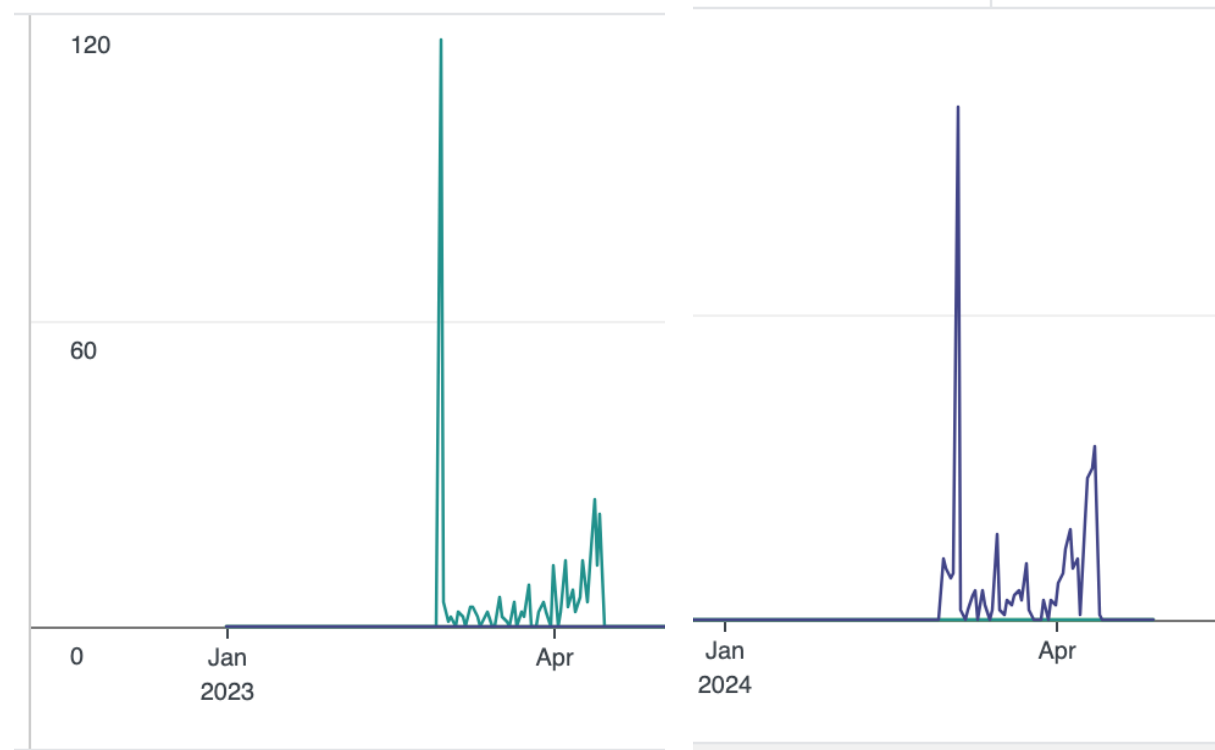


Glasgow's 12th Annual Wine Walk

Saturday, April 13th, 2024
4:00-7:00pm

- VIP Tickets - 3-4pm early access - \$40
- Tickets - advanced buy - \$25
- Tickets on the day - \$30

only 100 VIP tickets & 600 total tickets available!





Organization Structure

- ▶ Officers:
 - ▶ Scott Morris, President
 - ▶ Cyle Fehling, Vice President
 - ▶ Brenda Uthlaut, Treasurer
 - ▶ Kimberly Reckner, Secretary

- ▶ Board Members:
 - ▶ **By-law change needed**
 - ▶ 3 Board seats
 - ▶ Past officer nominations

Advertising / Promotions

- ▶ Columbia Missourian – discount for both spring/fall – commitment due by May 9
- ▶ Meetings Page updated
 - ▶ Agendas provided
 - ▶ Minutes - Considering password protected area for members only
- ▶ Events Page updated
 - ▶ MO River Muscle Car Show
- ▶ VGMO Quarterly Summer Newsletter
 - ▶ End of May/1st week of June
- ▶ Membership Renewals

Missouri
Tourism & Recreation Guide

SUMMER GUIDE
Publication Date: May 23
Space Deadline: May 9
Artwork Deadline: May 15

WINTER GUIDE
Publication Date: Nov 21
Space Deadline: Nov 7
Artwork Deadline: Nov 13

All deadlines are by noon on the day of the deadline.

Each year the Columbia Missourian produces a handy guide to fun things to do and see in Missouri. This guide is published in the spring in preparation for summer trips, as well as in the winter for holiday and seasonal trips.

This guide will be delivered to all Missourian subscribers as well as distributed at drop points throughout Mid-Missouri, including hotels, restaurants, and points of interest. In addition, the Missouri Tourism & Recreation Guide can be downloaded at www.columbiamissourian.com in an interactive digital format. All advertisements will be linked to a website, social media site or yelp site of the advertisers choosing.

Package Plan	Full Page	Half Page	Quarter Page
Summer Tourism (2pg)	\$595	\$375	\$185
Winter Tourism (2pg)	\$595	\$375	\$185
Both Editions*	\$995	\$695	\$295

*Based on 2 publications
Additional Cost - Full Color: \$100/publication

COLUMBIA MISSOURIAN
• SERVING THE COMMUNITY SINCE 1908 •
Call 573-882-5700 for advertising information

Labels for ad sizes:
Full Page: 9.25" x 10.5"
Half Page Vertical: 4.5417" x 10.5"
Half Page Horizontal: 9.25" x 5.1667"
Quarter Page: 4.5417" x 5.1667"



Economic Development

PRESENTED BY SCOTT MORRIS



Committee Reports

PRESENTED BY CYLE FEHLING

Committees





Business Roundtable

OPEN FLOOR



Glasgow

Closing Comments

Q & A

Meeting Adjourned