

Glasgow
Chamber
of
Commerce

MARCH 2024 MEETING



Attendance / Roundtable

- ▶ Meeting is being recorded.
- ▶ Attendance: Announce yourself and your business.
- ▶ Roundtable: Provide your latest and greatest business updates!
- ▶ For all meeting minutes:
 - ▶ <https://glasgowmo-chamber.com/meetings/>



Glasgow Chamber of Commerce
Meeting Dates and Minutes



Meeting Agenda

- ▶ Treasurer's Report
- ▶ Old Business
- ▶ New Business
- ▶ Committee Reports



Treasurer's Report

PRESENTED BY BRENDA UTHLAUT



Old Business

PRESENTED BY SCOTT MORRIS

Welcome Wagon

- ▶ Welcome Wagon
 - ▶ J.Y. Miller (brochure)
 - ▶ Nikki Gouge (strategy)
 - ▶ QR code needed, cross promote GMSA Zine
 - ▶ Suggestion to include information about the schools, medical facilities, police and fire department.
 - ▶ Kimberly Reckner (website)
 - ▶ <https://glasgowmo-chamber.com/welcome-wagon/>
 - ▶ Chamber redirect link for flexibility and future changes without changing print material.



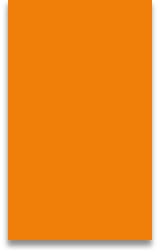
SBDC

- ▶ Small Business Development Center
 - ▶ Resources to grow business
 - ▶ Training
 - ▶ Updates








Memberships

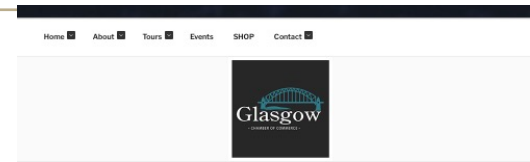
- ▶ New Chamber Membership Packages
 - ▶ Friends of the Chamber
 - ▶ Standard Membership
 - ▶ Bronze Membership
 - ▶ Silver Membership
 - ▶ Gold Membership



Memberships

- ▶ Sign up for your package!
- ▶ Monthly or Annual Memberships
- ▶ Itemized investment \$'s.

 <p>FRIENDS OF THE CHAMBER</p> <p>\$10 / MONTH OR \$100 / YEAR</p> <ul style="list-style-type: none"> • Volunteering • General Fund Investment (\$50) • Long-Term Capital Investment (\$50) • Complimentary Business Listing <p>Join Now!</p>	 <p>STANDARD</p> <p>\$25 / MONTH OR \$250 / YEAR</p> <p>Friends of the Chamber Package +</p> <ul style="list-style-type: none"> • Volunteering • General Fund Investment (\$100) • Long-Term Capital Investment (\$50) • Complimentary Business Listing • Voting Eligibility • Professional Development Opportunities • Training (\$100) <p>Join Now!</p>	 <p>BRONZE</p> <p>\$45 / MONTH OR \$450 / YEAR</p> <p>Standard Package +</p> <ul style="list-style-type: none"> • Volunteering • General Fund Investment (\$100) • Long-Term Capital Investment (\$70) • Complimentary Business Listing • Voting Eligibility • Professional Development • Training (\$150) • Enhanced Business Listing <ul style="list-style-type: none"> • Customer Reviews • Business Social Sharing – (share your post to VGMO (VisitGlasgowMO) and GCC (Glasgow Chamber of Commerce) story once a month) <p>Join Now!</p>	 <p>SILVER</p> <p>\$65 / MONTH OR \$750 / YEAR</p> <p>Bronze Package +</p> <ul style="list-style-type: none"> • Volunteering • General Fund Investment (\$100) • Long-Term Capital Investment (\$140) • Complimentary Business Listing • Voting Eligibility • Professional Development • Training (\$150) • Enhanced Business Listing <ul style="list-style-type: none"> • Customer Reviews • Business Social Sharing – (share your post to VGMO (VisitGlasgowMO) and GCC (Glasgow Chamber of Commerce) story once a month) • Social Supporter – Spotlight <ul style="list-style-type: none"> • Support a VGMO and GCC social post and be acknowledged and tagged as a community social supporter. (4 posts – 1 post / quarter) <p>Join Now!</p>	 <p>GOLD</p> <p>\$85 / MONTH OR \$1000 / YEAR</p> <p>Silver Package +</p> <ul style="list-style-type: none"> • Volunteering • General Fund Investment (\$100) • Long-Term Capital Investment (\$250) • Complimentary Business Listing • Voting Eligibility • Professional Development • Training (\$150) • Enhanced Business Listing <ul style="list-style-type: none"> • Customer Reviews • Business Social Sharing – (share your post to VGMO (VisitGlasgowMO) and GCC (Glasgow Chamber of Commerce) story once a month) • Social Supporter – Spotlight <ul style="list-style-type: none"> • Support a VGMO and GCC Social post and be acknowledged and tagged as a community social supporter. (4 posts – 1 post / quarter) • Business highlight in one VGMO e-newsletter • Business Interview <p>Join Now!</p>
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PROTECTED: BUSINESS MEMBERSHIP - CHAMBER OF COMMERCE
Edit Edit with WPBakery Page Builder

Sign up for your Chamber of Commerce Business Membership today!

Put your Business ahead!

Join our community in promoting professional growth, economic development and business success. Sign up for your annual Chamber of Commerce Business Membership today!

Whether you simply want to invest in your community or participate in a collaborative effort, we are here to help. We will help you create a bigger business presence, help promote and advertise online, and provide professional development and training opportunities! The Chamber of Commerce Business Membership will pioneer a new path of how memberships work, promote new businesses and drive interest in our city.

How? This suite of services was created by pros who know how to create campaigns, projects, programs and even companies that scale. If your establishment is a mom and pops shop or an enterprise service, there's something here for you.

Each Chamber of Commerce Business Membership is designed to put you on the community directory, bringing maximum potential for businesses to grow. The bundles can work independently or can function as tiers because each plan bundle builds upon the other. This means that no matter what plan you pick, your business can start small, remaining on the same affordable business plan for a few months, and work your way up to a more robust and dynamic plan, after you have seen the positive results.

All Chamber Memberships provide investment into our General Fund and Long-Term Capital Fund and receive a complimentary business listing in our Glasgow directory. To get started, select your membership below to choose how much investing, advertising, and promotion you want to do based on your business goals.

Chamber of Commerce Business Memberships:

Tiered membership packages have different investment levels and consist of the following:

1. Volunteering – Yes for all packages, we need you!
2. General Fund Investment – \$5 / Level
3. Long-Term Capital Investment – \$55 / Level
4. Complimentary Business Listing

Available at Standard Level +:

1. Voting Eligibility
2. Professional Development Opportunities
3. Training

Available at Bronze Level +:

1. Marketing
2. Advertising

Complimentary Business Listing in Glasgow Directory

Customized Dedicated Business Web Page including:

- Business Logo
- Business Name
- Business Description
- Business Address
- Business Phone
- Website URL
- Social URLs
- Customer Testimonial, Quote or Marketing Slogan
- Hours of Operation (Searchable by Users – Open Now)

Check out the Chamber of Commerce Business Membership packages below, and select your membership level (monthly or annual payment options available):

Other Items

- ▶ Business License Registration
 - ▶ Scott Morris / Kimberly Reckner – YouTube video of application process
- ▶ Economic Development
 - ▶ Monnig Global
 - ▶ 60 corporate jobs
 - ▶ 100 plant jobs
 - ▶ Custom Cabinets
 - ▶ 20 manufacturing jobs
 - ▶ River Brew Coffee
 - ▶ Mobile App and Delivery available!
- ▶ Housing
 - ▶ Development focusing on age 55 yrs+



New Business

PRESENTED BY SCOTT MORRIS



Organization Structure

- ▶ Officers:
 - ▶ Scott Morris, President
 - ▶ Cyle Fehling, Vice President
 - ▶ Brenda Uthlaut, Treasurer
 - ▶ Kimberly Reckner, Secretary
- ▶ Board Members:
 - ▶ By-law change needed
 - ▶ 3 Board seats
 - ▶ Past officer nominations



Committee Reports

PRESENTED BY CYLE FEHLING

Committees

- ▶ Wine Walk Committee – Cyle Fehling
 - ▶ Planning Commenced
- ▶ Car/Truck Show Committee – Aaron Fuemmeler
 - ▶ 50-60 committed
- ▶ Advertising Committee – Kimberly Reckner
 - ▶ Membership Packages / VGMO quarterly newsletter
- ▶ Officer Selection Committee – Lydia Wagy
 - ▶ Status Updates on-going
- ▶ Scholarship Committee – Cheryl Adams
- ▶ Christmas Committee – Ruth Jones
 - ▶ Planning Kick-off Date



Glasgow

Closing Comments

Q & A

Meeting Adjourned