

# Glasgow Chamber of Commerce Meeting Minutes May 11, 20222

#### Attendance

Ruth Jones, Lydia Wagy, Brenda Utlaut, Cyle Fehling, Samantha Fehling, Marilyn Fuemmeler, J.Y. Miller, Lisa Nugent, Lee Ann Carter, Lisa Fuemmeler, Cheryl Adams, Tara Davis, Madison Parks, Andrea Frazier, Scott Morris, and Sonya Fuemmeler.

# **Meeting Called To Order**

The meeting was called to order by President, Lydia Wagy.

## **Approval of Minutes**

Minutes from the April 13, 2022 meeting were distributed to all participants. A motion was made to approve the minutes with one change. Lions is not designated with an apostrophe. A motion was made by Ruth Jones and seconded by Lee Ann Carter to approve the minutes with the amended change. The motion passed.

### **Treasurers Report**

Lydia Wagy presented the following report concerning the budget:

 General Fund
 \$3,993.43

 Event Fund
 \$12,020.48

 IMM Account
 \$4,246.78

 Wi-Fi Account
 \$455.00

A motion was made by Lisa Nugent to approve the report and it was seconded by Marilyn Fuemmeler. The motion passed.

#### **Old Business**

Lydia Wagy reported that the Wine Walk netted \$5,214.04 but advertising costs still needed to be paid. Samatha Fehling stated that wineries are already scheduling events for next year.

Tara Davis reported on Derby Days and stated that we need more businesses to participate. Suggestions that were made included the following:

- Have all ladies wear hats while working in their businesses
- To date there were only six businesses participating



- Lee Ann Carter stated that better communication needed to occur since Jolene's Fashion was unaware of the event
- It was also recommended that better follow up with business owners could assist in gaining more participation
- The Communication Committee could address other methods of communication to contact people other than email
- Another suggestion would be to have a bus available to shuttle people from the track meet to town

Customer Appreciation Days will be happening June 11, 2022 and Aaron Fuemmeler predicts that there will be approximately 40-60 cars for the Car Show. The car show will be occurring on Market Street and he is finalizing details with the City Council. The car show will occur 3:00-4:00 p.m. and homeowners will need to be contacted to make sure they are aware of this upcoming event. Aaron Fuemmeler is having T-shirts designed and any profits made will be returned to Chamber. He is also having two trophies made and total costs for the awards and t-shirts is \$600.00. It was mentioned that radio stations could be contacted to advertise the event and KWIX-KRES is usually a good one since they are local. Scott Morris made a motion to spend \$600.00 for the Car Show and it was seconded by Lee Ann Carter. The motion passed. Aaron Fuemmeler also reported that he was only able to secure two food trucks to attend the Car Show event and he contacted 25 vendors. He recommended having the food trucks come next year and have a Food Truck Festival with the Car Show.

Lydia Wagy reported that she received a quote from American Family for Chamber's events and it was \$400.00 more than our current insurer. The officers of Chamber voted to remain with Walker-Winter Insurance Agency.

Scott Morris presented Kin Reckner's proposal for maintaining the Chambers website and communications. He investigated other plans and hers was lower in cost. Her proposal was for \$500.00 and an additional \$459.00 includes an email platform, RSVP, and people can make donations to Chamber since we are now classified as a 501©. Cheryl Adams made a motion to take the total package of \$949.00 and a second was from Mike Carter. The motion passed.

Lydia Wagy discussed the prospect of holding the Catfish Tournament. She will reach out to Vic Suittner and David Beach may be willing to coordinate the event.

Mr. Frazier has the opportunity to attend Missouri Chamber Training and it is offered in Kansas City and St. Louis. He is seeking funding from Chamber to attend this training. A motion was made by Tara Davis to approve these funds and seconded by Mike Carter. The motion passed.

Scott Morris reported that training for our businesses will occur on June 16, 2022 at 11:30 Andrea Nervy is coming to discuss why we do what we do and what sets Glasgow apart.

Scott Morris had no further updates on Ribbon Cuttings Howard County has a Revolving Fund for new businesses in Howard County. There is \$2,000. Available for payroll and \$20,000.00 available for capital improvements. Amber is our contact.

Tara Davis and Lydia Wagy are on the Advertising Committee and they met and decided to pass on the Spring Guide for advertisement offered by the Columbia Tribune. They decided to do local advertisement including newspapers, printed brochures, and Facebook. The brochure could have a map of local businesses and hours of operation.



The Scholarship Committee gave a \$2,000.00 award and it will be announced at the May 15, 2022 Glasgow High School graduation. Cheryl Adams gave the report for the committee.

#### Roundtable

Scott Morris reported for the Alexander Capital Investment firm and stated that the former Senior Center was getting tuck pointed and will start on Monday. It will take four or five months. They recently hired Donna Young as a part-time employee.

Ruth Jones reported that the Glasgow Study Club held their final meeting of the year on May 13, 2022. Officers for next year are: Karen Alden, President, Carol Fuemmeler, Vice-President Helen Ancell, Treasurer and Secretary Nettie Cherrington.

J.Y. Miller reported that the Knights of Columbus will be giving two scholarships. The Lions Club will be having their annual Golf Tournament on June 4, 2022.

Cheryl Adams reported that the Town and Country Club will also be giving two student scholarships. The recent Piccadilly held by Main Street was a success. She also mentioned that Main Street is preparing an annual report and she will be meeting with Andrew Frazier, our City Administrator to discuss recent business improvements.

Tracey Horde reported for the Glasgow Implement Company that it is a busy time of year and they have a new employee Collin Nugent.

Tara Davis stated that The Beak will be having Karaoke and a DJ. They are serving lunch at 11:00-2:00 p.m.

Marilyn Fuemmeler reported that Market Street Floral is busy with graduations and weddings. Sunrise Nutrition and D'Mare Boutique recently joined Chamber.

Sonya Fuemmeler reported that Glasgow Schools will be hosting Baseball Districts Baccalaureate at 6:00 p.m. this Thursday and graduation is this Sunday. May 19, 2022 is the last day of school. Currently every teaching position is filled.

Andrew Frazier reported that there is filming occurring in Glasgow and this firm is bringing Jazz to Glasgow in June.

Cycle Fehling reported that employees are needed at the Exchange Bank in Fayette.

Samantha Fehling reported that Sauced Boutique will be hosting a Botox event June 11-12, 2022. They have hired a part-time employee beginning June 1 and they will be open Thursday, Friday and Saturday 12:00-6:00 p.m.

Mike Carter reported that Jolene's Fashions is replacing windows and doors at their business. Their shop is doing well.

Tricounty Bank is monitoring interest rates and offering gift cards that do not require a fee to purchase.

Marilyn Fuemmeler made a motion to adjourn and it was seconded by Mike Carter.



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