



## **Glasgow Chamber of Commerce**

### **Meeting Minutes**

**April 13, 2022**

#### **Attendance**

Ruth Jones, Lydia Wagy, Brenda Utlaut, Niki Gouge, Cyle Fehling, Samantha Fehling, Marilyn Fuemmeler, J.Y. Miller, Lisa Nugent, Mike Carter, Scott Morris, Lisa Fuemmeler, Sonya Fuemmeler, Tracey Hord.

#### **Meeting Called To Order**

The meeting was called to order by President, Lydia Wagy.

#### **Approval of Minutes**

Minutes from the March 9, 2022 meeting were distributed to all participants. A motion was made to approve the minutes by Lisa Nugent and seconded by Mike Carter. The motion passed.

#### **Treasurers Report**

Brenda Uthlaut presented the following report concerning the budget:

General Fund	\$4,345.93
Event Fund	\$7,084.97
IMM Account	\$4,246.78
Wi-Fi Account	\$502.00

A motion was made by Lisa Nugent to approve the report and it was seconded by Mike Carter. The motion passed.

#### **Old Business**

Lydia Wagy gave an update on the Wine Walk. There were 638 tickets sold and net proceeds in the amount of \$5,800.00. There remains some outstanding expenses and a final report will be given at the May meeting. Ms. Wagy asked for input from those present regarding what worked well and what could be improved. The following comments were voiced:

- Everyone liked the new wine glasses
- The VIP participants like the wine lanyards
- The wineries needed to be better informed about the VIP's coming earlier
- Have snacks available for the VIP participants at the tasting stations
- Alphabetize the hard copy of the participant list
- Have a special line designated for the VIP attendees



- Email info to the VIP's
- Try to get more wineries

Next year's Wine Walk falls on Easter weekend and it was recommended that it be moved to April 15, 2023. A motion was made by Ruth Jones and seconded by Scott Morris. The motion passed.

Kim Reckner was unavailable to discuss the Samaris Website proposal and a motion was made by Scott Morris to table this issue until the next meeting and Niki Gouge seconded the motion. The motion passed.

Derby Days will be occurring May 7, 2022 and Sonya Fuemmeler mentioned that this is also Glasgow Schools' district track meets which may assist with attracting visitors to this event. Tara Davis will be asking local businesses to sponsor a horse for the derby races. Lydia Wagy will contact Tara Davis about details for this event since she was unable to attend today's meeting.

Customer Appreciation Day will be June 11, 2022 and different sales and activities will be happening in conjunction with this day by local businesses. A car show is being coordinated by Aaron Fuemmeler on this date and he will be attending the City Council meeting to seek their approval on securing a location for this event. It was mentioned that a Food Truck Festival could be scheduled at a later date and possibly hold it in coordination with the Lion's Club dance on the second weekend in August.

### **New Business**

Scott Morris provided a report for the Business Support and Development Committee. He is investigating the possibility of providing professional development for our business owners and is seeking to have Andrew Nerny speak on the "So What Factor" and he is certified to put on this program. It would assist businesses to compete and the program could be presented during the daytime hours. There would be no charge to the Chamber for this presentation. Lydia Wagy asked those present if they would be interested and the reaction was positive. Mike Carter is also a member of this committee. They hope to begin ribbon cuttings in May to announce the opening of new businesses. It was also discussed that open houses of the new businesses could be done to acquaint new customers.

As Vice-President of Chamber Scott Morris is responsible for reaching out to new businesses and proposed giving the half off of their membership dues to Chamber. He motioned to give half off of the membership dues to new businesses and if they have already paid make this discount retroactive. The motion was seconded by Sonya Fuemmeler. The motion passed.

Scott Morris made a new motion that any existing business who hasn't been active 3 or more years get 25% off their membership dues and if they have already paid they will be credited back the difference. The motion was seconded. Motion passed.

J.Y. Miller motioned to amend the original motion to state that if any existing business who hasn't been a member for 3 or more years, will receive 25% off their membership dues, if they



have already paid their dues for the current year. It was seconded by Sonya Fuemmeler. The motion passed.

Insurance costs for Chamber events has been provided by Walker-Winter Insurance Company and they quoted \$778.00 for this upcoming year. Lisa Fuemmeler is seeking out another insurer. Our insurance will expire April 22. Scott Morris motioned to table the renewal of Walker –Winter insurance until April 20 and the officers of Chamber will decide to renew or accept the proposal offered by Lisa Fuemmeler. The motion was seconded by J.Y. Miller. The motion passed.

Lydia Wagy discussed having Chamber advertise in the Missouri Tourism Guide that is published by the Columbia Missourian newspaper. The cost for advertising in the summer and winter edition is \$995.00 and does not include printing costs of \$200.00. Discussion ensued about this matter since it was brought up that the Central Loop is using newer communication methods to reach the public and this seems costly. A motion was made to table this issue until the May meeting by Samantha Fehling and seconded by Niki Gouge. The motion passed.

J.Y. Miller mentioned that he recently attended a First Saturday event that was held in Arrow Rock and noticed several brochures from various communities was available. Does Glasgow have something to share? Ms. Wagy mentioned that we have a Communication Committee and this is something that could be brought to this group. Samantha Fehling agreed to serve on this committee.

The Scholarship Committee comprised of Cheryl Adams, Leo Himmelberg, Mark Freese, and Scott Fuemmeler will meet and chose a recipient. They will update us at our next meeting.

Scott Morris spoke with Vic Suttner about the Catfish Tournament and sought his input about what was involved to hold the event. Vic Suttner will provide more details to Scott Morris and he will update us on more information about this in the near future.

### **Roundtable**

Scott Morris reported That Alexander Capital is hiring another part-time employee and they have another affiliate branch in Orlando, Florida. They have also acquired the Glasgow Senior Center and former jail. Tuck pointing is now being done to the former Glasgow Senior Center building.

J.Y. Miller reported that the Knights of Columbus will being doing a Blood Drive on April 14, 2022 and they will also being having a breakfast to raise funds. The Knights also sponsor a scholarship. He also reported that Lion’s Club is working on the community calendar and they also sponsor a scholarship. Lion’s Club recently awarded Dr. Steven Jones the Melvin Jones Fellow Award during the regular meeting of Lions on April 5, 2022. It is considered one of the highest honors that a Lion can receive.

Ruth Jones reported that the Glasgow Study Club met April 8, 2022 and hosted the students from the Bellamare Speech group from St. Mary’s School. They will end their year with a



final meeting in May. They also provide a scholarship to a graduating Glasgow High School student.

Niki Gouge reported that Main Street applied for a grant and received \$5,000.00 from the Marketing Heritage and Cultural Tourism group. These funds will assist in funding two murals and the unveiling will be done in September. Peggy Guest will be doing the murals. Main Street provides an annual report on our businesses.

Samantha Fehling reported that the Sauced Boutique is doing well selling prom dresses. They will be hosting a Botox event with medical professionals in residence at their business.

Mike Carter of Jolene's Fashions will be in Pennsylvania for 2 weeks doing shows.

Lisa Hord reported for the Glasgow Implement Company that they are busy and farmers are anxious to plant. They have a new employee, Collin Nugent.

Sonya Fuemmeler reported that Glasgow Schools are busy and lots of activities occurring. She wanted to thank the various organizations for their efforts to award students scholarships and they are appreciated. The Glasgow School Board meets tonight. April 24 is the Athletic Banquet and it will take place at the K of C Hall in Glasgow. District track meets are May 7 and May 11-15 is the potential dates for baseball districts. May 15 is Glasgow High Schools graduation ceremonies and the last day of school is May 15, 2022. Sonya Fuemmeler reported that she sends out a flyer to Athletic Directors and shares information with them on our local businesses.

A motion to adjourn was made by Lydia Wagy and seconded by Sonya Fuemmeler.