



Glasgow Chamber of Commerce

Meeting Minutes

March 9, 2022

Attendance

Ruth Jones, Lydia Wagy, Brenda Utlaut, Tara Davis, Kendrick Davis, Niki Gouge, Cyle Fehling, Marilyn Fuemmeler, Mike Carter, Debbie Nation, J.Y. Miller, Diana Clarke, Shelby Appel, Emily Smith, Kim Reckner, Aaron Fuemmeler, Lisa Nugent, Marilyn Nivert, Beth Thomason, Andrew Frazier.

Meeting Called To Order

The meeting was called to order by President, Lydia Wagy.

Presentation

A presentation was given by Interim Director, Jennifer Shank on the Missouri Women’s Business Center. They provide small business development assistance to aspiring women entrepreneurs for Mid-Missouri. They also assist men business owners. They are affiliated with the Association of Women’s Business Centers and are also funded with Small Business Association donations.

Approval of Minutes

Minutes from the February 9, 2022 meeting were distributed to all participants. A motion was made to amend the minutes from February to correct the date of the Knights of Columbus Fish Fry to April 1, 2022 and to state that Tara Davis congratulated Becketts on fifteen years of being in business. A motion was made to approve the minutes with these changes and was seconded by Brenda Utlaut.

Treasurers Report

Brenda Uthlaut presented the following report concerning the budget:

General Fund	\$7, 244.43
Event Fund	\$1, 611.44
IMM Account	\$4, 246.78
Wi-Fi Account	\$549.00

Marilyn Nivert made a motion to approve the report and it was seconded by Lisa Nugent. The motion passed.

Old Business



Lydia Wagy provided an update on the Wine Walk and regular tickets will be \$20.00 and \$25.00 if purchased on the day of the event. VIP wine tickets will be \$35.00 to gain early access to the event. Tickets will be also sold online and last year we sold 150 tickets online. Tara Davis reported that the Wine Walk had received 5,508 hits on Social Media. Lydia Wagy passed around a volunteer list for the Wine Walk and added a section for a Set Up Crew. Lisa Nugent volunteered to pick up the large Wine Bottle sign located in Jefferson City. We are also working on getting out other advertisement such as radio, etc. We have eight wineries confirmed.

Tara Davis from Tada Virtual Assistants provided an update on statistics from hits on our Facebook page. We have had a reach of 9,020, 281 new visits and 22 new likes for February 7-March 7, 2022. Jeremy Korte's business received 2,264 views. Tara Davis also reported that they will be starting Glasgow Chamber text alerts and posting a monthly list of events.

Kim Reckner maintains our Glasgow Chamber website and proposes that the cost will be increased to \$500.00. This website promotes tourism and events and is a secure website. A motion was made by Ruth Jones to see the revised proposal and table this issue until next month's meeting. The motion was seconded by Marilyn Nivert. The motion was approved and Kim Reckner will send the revised proposal to Lydia Wagy.

New Business

The 2022 budget was presented by President Lydia Wagy. The original budget proposed only \$300.00 for miscellaneous costs which will be increased to \$500.00 for the website. A motion to approve was made by Lisa Nugent and seconded by Niki Gouge. The motion passed. It was pointed out that the derby prize costs needed to be increased from \$250.00 to \$287.00. A motion was made to approve this increase by Marilyn Nivert and seconded by Ruth Jones. The motion passed.

Tara Davis discussed some new Glasgow Merchant events for 2022-2023 such as: Derby Days on May 7, June 11 Customer Appreciation Day, and December 17 Glasgow Merchant Christmas Party, February 11, 2023 a Chocolate Crawl. The Derby Day event on May 7, 2022 will be 9:00 a.m. 4:00 p.m. and the first 50 ladies wearing a fancy hat will receive a \$10.00 G-card. They are asking local businesses to give \$10.00 towards the prizes. The races will begin at 4:00 p.m. at The Beak and they will be having Firesides Bakes and Brews at this event. Participants can take a picture and text it to a special number that will be given to merchants. The costs for prizes will be \$287.00. A motion was made to have Chamber sponsor this event and it was seconded by Brenda Utlaut. The motion passed.

Potential Events

Aaron Fuemmeler proposed having a Car Show in the summer from 3:00 p.m.-7:00 p.m. It was mentioned that it could take place on June 11, 2022 to coincide with Customer Appreciation Day. Market Street was recommended as a location for this event. A motion was made by Aaron Fuemmeler to have a Car Show on June 11, 2022 and seconded by Niki Gouge. The motion passed.



The Glasgow Chamber had assisted in sponsoring the Catfish Tournament in the past and it was coordinated by Vic Suttner. A motion was made by Ruth Jones and seconded by Marilyn Nivert to table this issue until more information could be obtained. The motion passed.

The Business Support and Development Committee discussed having ribbon cuttings to support the opening of new businesses in Glasgow. Scott Morris and Mike Carter are on this committee.

It was discussed to renew doing this and Lydia Wagy has the large scissors prop that was utilized for photos. It was mentioned that Rivers Edge is a new business that is opening this week.

The Chamber Christmas Committee needs more volunteers. Scott Morris is on this committee and Mike Carter volunteered to serve on it.

Fred Foley is chairing the Pumpkin Daze Committee.

Open Business

Discussion was held about the possibility of having a Food Truck Festival and have it on the same day as the Beer Bash which is coordinated by the Pool Board. Lisa Nugent made a motion for Aaron Fuemmeler to reach out to the Pool Board to seek their input on having food trucks on the same day as their event and bring back the information to our April 13, 2022 meeting. The motion was seconded by Ruth Jones. The motion passed.

Round Table

Andrew Frazier, Glasgow City Administrator reminded everyone that business licenses are now due. Please inquire at the City office.

Lisa Nugent reported that Market Street Floral had new merchandise and that their Valentine's Day was successful. Looking forward to participating in Derby Days. They will also be doing a video on Facebook for the Wine Walk. Lisa Nugent and Tara Davis proposed opening a TikTok and Instagram page for Chamber. It was mentioned that Lydia Wagy needed to be one of the Administrators. A motion was made by Lisa Nugent and seconded by Tara Davis to create these pages. Motion passed.

Beth Thomason briefly presented information concerning the Children and Youth with Special Health Care Needs Program. They are part of the Department of Health and Senior Services. They provide statewide assistance for individuals from birth to age 21 who have or are at increased risk for a medical condition that may hinder their normal physical growth and development and who may require more medical services than children and youth generally need.

Cyle Fehling reported that Sauced Boutique is selling prom dresses. Sauced Boutique has hired Morgan Kaylor to be a part of their team. She also mentioned that Exchange Bank in Fayette is getting a Call Center.

J.Y. Miller reported that the Knights of Columbus donated \$1,000.00 for Ukraine relief. They have a chapter in Ukraine and in Poland. Our Knights of Columbus is part of the Satolli Council.



He also reported that Lions Club also donated \$1,000.00 to the Ukraine effort through the charitable arm of Lions Club International.

Diana Clarke reported that Main Street will be having their annual Piccadilly event on April 21 and the theme is to be a slumber party. Tickets are \$45.00 and Becketts Winery and Restaurant, and Market Street Floral are selling tickets.

It was reported that Glasgow Schools will be doing community services on March 31, 2022.

Mike Carter reported for Jolene's Fashion that groups of the Red Hat Society will be coming to town. He gives out a map of local businesses to visit while on their trip.

Emily Smith reported that Endless Options who are an agency that supports persons with disabilities will be hosting a fundraising event at Fayette on April 30, 2022. It will be 10:00 a.m-3:00 p.m. and it will be a block party with vendors, food trucks and games.

Kim Reckner reported that Karbelle mansion will be open by the day of the Wine Walk.

Kendrick Davis reported that the Beak will be having a DJ on March 12, Karaoke on March 18 and a DJ on March 26.

Brenda Utlaut reported that Regional Missouri Bank has employed Casey Gaines as a new Teller.

Marilyn Fuemmeler reported that Market Street Floral has a new employee and she is Sammy Clark.

A motion to adjourn was made by Lisa Nugent and seconded by Marilyn Nivert.

